

Vishwanath Diraviam

Product Designer | UI/UX Designer

Phone - +49 1623083677

Email - vishwanath.diraviam@gmail.com

Address - Düsseldorf, Germany

Portfolio - www.vishwadesigns.de

Date of Birth - 21 Nov 1997

LinkedIn - www.linkedin.com/in/vishwanat/

SUMMARY

Specialized in **design systems, accessibility standards (WCAG AA), mobile/web B2B & B2C products, and motion design. 5+ year's experience** designing in **SaaS, MedTech, Information Tech and Construction Tech environments**. Skilled at translating complex workflows into simple, accessible designs and collaborating with cross-functional teams to ship at speed. Strong visual design foundation combined with business thinking and product intuition.

WORK EXPERIENCE

UX/UI Designer, *GETEMED (Work Study)*

Apr 2022 – Present

- Designed and shipped UI for 3 clinical facing products used by over 3,000 healthcare professionals and patients.
- Ran usability tests with older adults, iterated prototypes based on observed pain points, and reduced task errors by 32%.
- Crafted visually compelling prototypes, trade show displays and marketing videos, resulting in a 40% increase in booth traffic and securing 2 new high-value clients in Q1.
- Responsible for complete redesign and migration of the company website which resulted in a 2.5x increase in organic traffic and a 50% drop in bounce rate over 3 months.

Product Designer, *Linarc*

Aug 2020 – Aug 2021

- Built Linarc's product suite from 0→1, securing initial enterprise clients, enabling rapid customer onboarding and driving early adoption across multiple construction teams.
- Led stakeholder interviews and heuristic audits to identify usability gaps, streamlining key flows and reducing time on task by 18%.
- Built, launched and maintained a scalable design system that eliminated UI inconsistencies and reduced interface-related issues by 40%.
- Created developer ready documentation to optimize handoff process, thereby resulting in a 25% reduction in time to market.

Graphic Designer, *HCL Technologies*

Dec 2018 – Mar 2020

- Designed labels and IFUs for medical devices of SIEMENS Healthineers, achieving 100% customer satisfaction which resulted in signing two new projects.
- Produced over 100+ assets including presentations, infographics, social media visuals, and internal newsletters contributing to a 20% increase in engagement.
- Managed a high-performing team of 6 designers, collaborating with content and HR teams, reducing the turnaround time for internal design requests by 30%.

Imaging Associate, Amazon

Aug 2018 – Oct 2018

- Executed image quality assurance tasks according to standard SOPs, consistently achieving 100% accuracy and surpassing productivity targets by 20%.
- Proactively identified and resolved over 50 image quality issues weekly, effectively ensuring compliance with Amazon's quality standards.
- Maintained clear and effective communication with internal teams, achieving a response time of under 1 hour to inquiries and ensuring seamless workflow coordination.

EDUCATION

M.Sc. Usability Engineering, Hochschule Rhein Waal

- Related Coursework: User Experience Design, UX Psychology, User Research and Testing, Applied Interaction Design, Innovation and Design Thinking.

B.Sc. Visual Communication, SRM Institute of Science and Technology

- Related Coursework: Visual Art Design, 2D Graphics, Design Principles, Media Management, and 3D Animations.

SKILLS

AI Tools: Antigravity, Claude Code, Stitch, Higgsfield, Gemini Studio, Leonardo

Design & Prototyping: Figma, Adobe XD, Sketch, Illustrator, Photoshop, Framer, Webflow

Research & Strategy: Usability Testing, Surveys, Persona Development, Heuristic Evaluation

Systems & Handoff: Design Tokens, Design Systems, Component Libraries, Figma Dev Mode

Workflow Tools: Jira, Notion, Miro, Microsoft Teams, Slack

UX Specialties: Accessibility (WCAG AA), UX Writing, Responsive UI, Lean UX Methodologies, Design Sprint, A/B Testing, Design Workshops

Development: HTML, CSS, Claude Code, Antigravity, Python, JavaScript

LANGUAGES

Tamil - Native

English - Proficient (C1 Level)

German - Basic (A1 Level)



Vishwanath Diraviam

Düsseldorf, May 23, 2026