

Sudipto Mondal

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Senior multidisciplinary designer and creative producer with 10+ years of experience across motion, brand, video, web, and product design. I turn complex products and ideas into clear visual narratives, launch films, explainers, websites, and scalable creative systems.

SKILLS

Design and Direction — Brand Identity, Logo Design, Visual Systems, Motion Systems, Art Direction, Creative Direction, Illustration

Video — Motion Design, Animation, Storyboarding, Video Production, Editing, Launch Films, Explainers, Educational Videos

Product and Web — Product Design, Web Design, Web Animation, Front-end Development, Design Systems, Prototyping

Strategy — Product Storytelling, Brand Storytelling, Campaign Concepts, SaaS Communication, Educational Content

EXPERIENCE

Senior Motion Designer — Brand, Video & Creative Production

Berlin, Germany

Hygraph

Apr 2023 – Apr 2026, Full-time

- Led Hygraph's visual design across brand, motion, website, product onboarding, campaigns, and paid ads, building scalable creative systems across marketing and product touchpoints.
- Developed brand and motion systems from concept to execution, including art direction, visual design, web animation, product demos, and campaign assets.
- Art directed rebrand and launch campaign production with video crews, editors, and contractors, maintaining creative quality across storyboards, shoots, edits, animation, and final delivery.

Motion Designer & Video Producer

Berlin, Germany

Hygraph

Oct 2021 – Apr 2023, Full-time

- Produced promos, campaign films, partner videos, and employer-branding content across Marketing, Product, People, Partnerships, and DemGen.
- Created website animations and motion assets while helping shape the early visual language Hygraph's later brand system built on.
- Collaborated with production crews and the Brand Designer across storyboards, design, animation, editing, and delivery.

Happiness Engineer — WordPress.com Support

Remote

Automattic

Aug 2017 – Sep 2021, Full-time

- Supported WordPress.com customers and business users with technical issues across PHP, CSS, WordPress CLI, themes, plugins, and site setup.
- Led live 1-on-1 onboarding sessions and helped customers build WordPress-based business solutions.
- Resolved front-end issues as a core CSS Guild member and designed a custom experience for the internal Happychat support tool.
- Awarded Distinguished Happiness Engineer in 2019; spoke at WordPress Singapore 2018 on CSS Grid.

Motion Designer & Educational Video Producer

Mumbai, India

The Curious Engineer

Jun 2015 – Aug 2017

- Co-created animated science explainers, helping grow the YouTube channel to 87,000+ subscribers.
- Produced illustrations, motion design, animations, and edits with creators, contractors, and sponsors including Google.
- Turned complex science topics into clear, entertaining visual stories for a broad audience.

Independent Multidisciplinary Designer

Mumbai, India

Freelance

Jan 2013 – Aug 2017

- Delivered brand identity, motion design, illustration, web design, and video production for clients including Google, K-391, and Velosofy.
- Built 0-to-1 creative systems for creators and digital products, spanning logo systems, visual language, motion direction, and launch assets.
- Produced work for Google's YouTube Playbook for Brands and created the identity for K-391's Probackmusic.

Head of Design

Thane, India

Programming Hub

June 2016 – Nov 2016, Full-time

- Led product and visual design for the Android app, including the core learning experience, mobile code compiler, and app icon.
- Built the brand and visual system from scratch, supporting platform growth to 5M+ users.
- Produced promo videos and launch assets to support product storytelling and campaigns.

Front-end Developer & Web Designer

Mumbai, India

Destylio Communication and Design LLP

Sep 2015 – Jan 2016

- Built responsive websites from scratch using HTML, CSS, PHP, and JavaScript.
- Translated Photoshop designs into pixel-accurate front-end implementations.

Motion Designer

Mumbai, India

StupidSid

Nov 2013 – June 2014, Intern

- Created motion graphics promos and explainer videos for social media campaigns.
- Assisted senior designers with storyboarding, animation, editing, and final asset delivery.

EDUCATION

University of Mumbai

Mumbai, India

Bachelor of Computer Engineering

May 2015

First Class with Distinction