

OPEYEMI EBENEZER AJIMATI

Product Designer || User Experience Designer

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German Citizenship • English (Native) • German (Conversational) • Based in Berlin

PROFILE

Senior Product Designer with 7+ years in designing B2C, and complex B2B platforms in data-heavy, regulated environments. At SBTi I owned every stage of UX for an enterprise document and workflow platform handling hundreds of thousands of data points across global enterprises. I designed AI-powered features, built a shared design system from scratch, and reduced a 14-step validation workflow to 6 steps without compromising a single compliance checkpoint. I thrive in 0 → 1, 1 → 10 or 10 → 100, contexts, defining UX patterns before they exist, translating ambiguous requirements into structured, delightful experiences, and shipping fast alongside engineers and founders. Fluent in Figma, prototyping, UX research and research-driven iteration.

SKILLS

Design: End-to-End UX, Interaction Design, Design Systems, Information Architecture, Prototyping

AI & Data UX: Human-AI Collaboration Patterns, Explainability UI, Data Extraction Workflows, Document-Heavy UX

Research: User Interviews, Usability Testing, Jobs-to-be-Done, Heuristic Evaluation, Behavioral Analytics

Tools: Figma, FigJam, Framer, Hotjar, Google Analytics, Miro, Jira, Confluence

Methods: Design Thinking, Agile / Scrum, WCAG 2.1 Accessibility, Component Library Architecture

Enterprise: Stakeholder Management, OKR-Aligned Design, Cross-functional Delivery, Design Critique Facilitation

EXPERIENCE

Senior Product Designer – *Science Based Targets initiative (SBTi)* Berlin Feb 2023 – Present

Sole product designer for an enterprise platform handling climate target submissions across thousands of documents and regulatory workflows for companies with multi-billion euro footprints.

- Owned end-to-end design for SBTi's enterprise document and data workflow platform: from research and definition through to Figma specs and developer handoff across 3 concurrent product squads.
- Designed AI-powered search and recommendation features that surface relevant guidance from large, unstructured document sets, directly analogous to multi-document, multi-version project intelligence.
- Simplified a 14-step compliance validation workflow into a 6-step guided flow, removing friction without dropping a single regulatory checkpoint; validated through moderated usability testing.

- Ran 30+ research sessions with enterprise users (sustainability managers, analysts, regulatory leads) to map jobs-to-be-done inside dense, expert-domain workflows with no existing UX baseline.
- Built a cross-squad Figma component library (60+ components) covering the full product surface, enabling consistent, scalable UI delivery across parallel feature tracks.
- Facilitated assumption-testing workshops with product, engineering, and policy stakeholders; design changes validated through those sessions drove a 30% lift in measured user engagement.
- Defined UX patterns for AI-assisted review flows where users needed to trust, audit, and override automated outputs, which is the central design challenge in any automation-heavy B2B product.

UX Designer – *Universal Investment (Enlyte)* Frankfurt am Main Dec 2019 – Dec 2022

Designed interfaces for a multi-product fintech platform covering digital asset lifecycle management, tokenization, and primary market trading.

- Redesigned the digital asset lifecycle dashboard from scratch; tracked NPS and adoption rate improvements across quarterly cycles as the primary design success metric.
- Built a 60+ component Figma design system covering 4 product areas, cutting design-to-engineering handoff time and ensuring consistency at scale.
- Led end-to-end UX for the tokenization and primary market trading module: full research, flows, wireframes, and high-fidelity prototypes tested iteratively with traders and fund managers.
- Used Hotjar heatmaps and Google Analytics funnel data to identify 3 high-drop-off flows; redesigned them and tracked measurable improvement in task completion rates.

UX Designer – *Deveote Technologies* Lagos, Nigeria May 2017 – Aug 2019

Delivered end-to-end design across 6+ client products in fintech, health, and logistics.

- Introduced structured user testing to a team with no prior research practice; established a repeatable test-iterate process adopted across 3 concurrent client projects.
- Produced wireframes, user flows, and interactive prototypes that gave engineering teams unambiguous build specifications, reducing scope creep across all engagements.
- Presented design rationale and research findings to C-level stakeholders, translating UX decisions into business value language.

EDUCATION

BSc. Geology *Obafemi Awolowo University, Ile-Ife, Nigeria* 2011 – 2016

Diploma (UX Design) *Royal Melbourne Institute of Technology, Australia*, 2021

CERTIFICATIONS

- Agile Certified Practitioner (PMI-ACP), Project Management Institute (2025 – Nov 2028)
- Professional Scrum Product Owner (PSPO I) + Professional Scrum Master (PSM I), Scrum.org (2023)
- Professional Cloud Security Engineer, Google Cloud (2024 – Nov 2026)
- User Experience Design, RMIT University (2020)