



About Me

With six years of experience in design, I completed an internationally recognized one-year program in graphic design, and recently earned my Bachelor's degree in Information and Communication Design. My roles at TomTom and E.ON Digital Technology provided hands-on experience in high-tech, international environments, and I continue to expand my skills through specialized courses and workshops, including HTML and CSS.

Education

Sep 2021 - Mar 2026 | Kamp-Lintfort, DE
B.A. Information & Communication Design
Hochschule Rhein-Waal

Technical Skills

Graphic Design

(visual communication, creative concepts)

Motion Graphics

(kinetic typography, storyboarding for motion)

Photo Editing

(Adobe Photoshop, Lightroom)

Video Editing

(CapCut, Premiere Pro, After Effects)

Brochure & Print Design

(Adobe InDesign, Adobe Acrobat)

Web Design

(UI/UX design principles, responsive design)

Figma

(collaboration, wireframing, prototyping)

Core Skills

Visual storytelling

Creative problem-solving

Attention to detail

Time management

Team collaboration

Clear and effective communication

Adaptability to design trends

Client-focused approach

Internal Communications

External Communications

Online Content Creation

Languages

English - Professional Proficiency

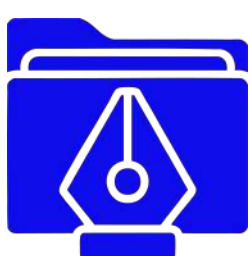
IELTS

German - Basic

Schiller Language Center

Bulgarian - Native Proficiency

View my portfolio



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Work Experience

Jul 2025 - Mar 2026 | Essen, DE
Media & Communications
E.ON Digital Technology

Created and delivered engaging multimedia content, including communication materials, graphics, guidelines, and e-learning modules, to support data and AI initiatives internally and externally.

Managed and continuously optimized the internal communication platform, ensuring timely, accessible, and user-focused delivery of data and AI related updates and resources for employees.

Collaborated on cross-functional creative projects to increase awareness and understanding of data and AI, aligning content with strategic business objectives.

Partnered with stakeholders across data, technology, and communications teams to develop cohesive messaging and innovative campaigns that strengthened brand positioning in the data and AI space.

Aug 2024 - Jan 2025 | Amsterdam, NL
Graphic Design Intern
TomTom N.V.

Led the design and localization of digital assets for global campaigns (Summer Campaign 2024, Black Friday, Drivefulness, Winter Holidays, Australia Peak Season 2025, etc.)

Focused on marketing goals and applied insights to enhance campaign engagement, leading to significant improvements in key performance metrics.

Partnered with UX/UI team on creative development and executed A/B testing initiatives to support optimization of the GO Navigation app.

Scripted, produced, and edited engaging video content for social media platforms, enhancing audience engagement and brand storytelling.

Streamlined cross-functional design collaboration by building reusable assets and templates in Figma, reducing production time and improving consistency.

Mar 2024 - Jul 2024 | Lovech, BG
Graphic Design Intern
Welga Ltd

Performed extensive photo editing and managed product content for the website, ensuring consistent brand representation.

Prepared preprint materials and designed printed mediums to effectively promote the company's offerings and strengthen brand awareness.

Ensured website accuracy through regular updates and content management, maintaining up-to-date product information.

Jul 2023 - Aug 2024 | Essen, DE
Content Moderator
TELUS Digital

Moderated text, image, audio, and video content, ensuring quality and contextual accuracy with a multilingual approach.

Filtered spam, detected profanity, and ensured compliance with laws and community guidelines, maintaining a safe and positive user experience.

Applied platform policies consistently, contributing to a secure and engaging environment for users across diverse regions.

Certifications

May 2025 - Dec 2025 | Online
HTML & CSS

SoftUni

May 2025 - Jun 2025 | Online
Marketing Basics

SoftUni Digital

Dec 2024 - Jan 2025 | Online
Expressive Typography In Motion
Domestika by Mat Joyce

Sep 2020 - Sep 2021 | Sofia, BG
Professional Certificate in
Graphic Design

Design Academy Sofia