

Jesús Cebader Rodríguez

Senior Frontend Engineer | Product Engineer

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Senior Front-End Developer with over 8 years of experience building high-performance, scalable web applications. Specialist in React, TypeScript, and modern CSS (Sass/Styled Components) with a deep commitment to Clean Architecture. Expert in Web Performance Optimization (WPO) and AI-augmented workflows. Evolved from a Lead UI/UX Designer to a Senior Engineer, offering a pragmatic, outcome-oriented approach to software development working in a cross-functional collaboration, with demonstrated impact on load times, crash-free sessions, and scalable UI delivery.

Technical Core

- **Frontend & Tooling:** React, React Native, Next.js, TypeScript, JavaScript (ESNext).
- **UI/Styling:** Sass, CSS Modules, Styled Components, Storybook, i18n standards.
- **Performance/Monitoring:** Web Performance Optimization, A/B Testing, Feature Flags, Sentry.
- **Collaboration:** Mentoring, Technical Interviewing, Storytelling, English & Spanish Fluency.

Experience

Front-End Software Engineer | Socios.com | March 2023 – Present

- **Supported the migration** of a major frontend codebase from Vue.js to React/Next.js, contributing to a modernized architecture and smoother long-term maintainability.
- **Optimized the Rewards feature** using virtualized lists and lazy fetching, ensuring sub-2-second load times and smooth 60fps scrolling on mobile devices.
- **Global Scalability:** Managed i18n standards and localized content for a global user base, maintaining high-quality delivery across diverse markets.
- **Spearheaded Sentry monitoring** and alerting workflows, maintaining a 99%+ crash-free session rate across web and mobile platforms.
- **Ownership:** Directed the "Partner Integration" initiative, managing external contractors and collaborating with multidisciplinary teams to deliver white-label solutions.

Front-End Engineer | Nuromedia GmbH | January 2022 – March 2023

- **Engineered dashboards** in Vue and React for real-time medical data visualization, translating complex data into responsive UI components with Three.js/D3.js.
- **WPO & Growth:** Implemented feature flags to support iterative frontend releases and faster product experimentation.

- **Collaboration:** Partnered closely with designers and backend engineers to translate complex biomechanical data into intuitive, responsive UI components using Sass and modern CSS.

Front-End Developer | MEDIKTOR | May 2020 – January 2022

- **Developed and maintained roadmap** features in Vue.js and JavaScript within an Agile environment, emphasizing maintainable code and reliable delivery.
- **Developer Experience:** Authored comprehensive technical documentation and managed SDK versioning, significantly improving developer onboarding and team effectiveness.
- **Reliability:** Streamlined CI/CD workflows using GitLab and Jenkins to ensure consistent, high-quality product releases.

Front-End Developer | eDreams ODIGEO | October 2019 – May 2020

- **Optimized search filters and results pages** in React for the Smart Selection team, improving frontend performance through isomorphic rendering and bundle optimization.
- **Growth Tools:** Utilized Feature Flags and monitoring tools (AppDynamics/Kibana) to proactively identify and resolve performance bottlenecks.

Web Development Teaching Assistant | Ironhack | June 2019 – October 2019

- **Mentoring & Leadership:** Mentored 30+ students in JavaScript and React fundamentals, conducting technical interviews and code reviews to support engineering readiness.

Previous Leadership & Design Experience

- **Lead Graphic Designer | Bilua (2015 – 2016):** Managed a 3-person design team; handled UI redesigns and prototyping, fostering strong storytelling skills to align technical and product goals.
- **Front-End Web Designer | Tangelo Games (2016 – 2019):** Built interactive components and landing pages using HTML, CSS, and JavaScript.

Education & Certifications

- **Web Development Bootcamp | Ironhack (2019)**
- **Industrial Design Engineering & Product Development | Universidad de Zaragoza (2011 – 2014)**
- **Certifications:** Blockchain Deep Dive, DeFi & Cryptocurrency Architecture.