

Joshua Ogbemudia

Senior / Lead Product Designer

[My portfolio](#) | [linkedin.com/in/joshuaogbemudia](https://www.linkedin.com/in/joshuaogbemudia) | jashuadesigns@gmail.com | Berlin, Germany

ABOUT ME

Product Designer with 7+ years of experience building scalable design systems, impactful MVPs, and revenue-driving experiences across complex SaaS and AI-powered products.

EXPERIENCE

Lead Product Designer (Promoted from Senior to Lead in Sept 2025)

Cloudfactory

July 2023 - Present - Berlin, Germany (Full time - Hybrid)

- Led the end-to-end design of the Hasty AI Tool features (Queues & Batches, Comments & Gen AI Workflow), increasing task efficiency by over 30% and improving collaboration across distributed teams.
- Led product design for CloudFactory AI Studio, a Human-in-the-Loop platform integrating data labeling, QA, and agentic workflows into AI pipelines for exception handling, monitoring, and continuous model improvement..
- Built Turbo DS, the first company-wide design system, adopted by 100% of product teams and reducing design-to-dev handoff time by 40%.
- Initiated and ran a Design Bootcamp for PMs, improving cross-team collaboration and reducing design support requests by 25%, which contributed to my promotion to Lead Product Designer.

Mid-Weight Product Designer

Verto

Feb 2022 - July 2023 - England, United Kingdom (Full time - Remote)

- Designed the Verto Global Account product, supporting SMEs with multi-currency transactions across 190+ countries.
- Co-created the Swift Design System, cutting UI inconsistencies by 50%+ and enabling faster rollout of the redesigned app, website and branding.
- Designed MVP for Verto Pay mobile app (virtual cards + multi-currency wallets), supporting SMEs that process \$50M+ in annual international payments.

Junior to Mid-level Product designer

Afriblocks & Upwork

Feb 2019 - Jan 2022

- Contributed to Afriblocks securing \$100K funding from Google Black Founders Fund through impactful redesign of their talent platform.
- Built a scalable design system at Afriblocks, doubling product iteration speed and also assisted marketing efforts by creating basic illustrations & motion designs.
- Partnered with 20+ clients globally to design web and mobile applications at Upwork.
- Delivered 4.8/5 average client satisfaction rating, consistently improving usability and user engagement.
- Designed and implemented intuitive and user-friendly interfaces for a range of web and mobile applications.

EDUCATION

Specialisation, User Experience Research & Design

University of Michigan

2022 - 2023

Product Design Membership

The interaction design foundation

2021 - 2022

Bachelor, Engineering

University of Benin

2015 - 2020

SKILLS

Product Design: Product Strategy, UX/UI Design, Design Systems, Rapid Prototyping, User Research, low code development.

AI & Data Products: Human-in-the-Loop Systems, AI Workflows, Data Labeling Platforms, AI-Assisted Product Development (Vibe coding)

Tools: Figma, Framer, Claude, Posthog, Jira, After Effects, Spline, Blender, Lovable, Vercel V0

Languages: English (Native), German (B2)