

MACIEJ KWIATKOWSKI

Senior Product Designer

AI-Native Products • Enterprise SaaS • Design Systems • Code-Assisted Design

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PROFILE

Senior Product Designer with 10+ years of experience designing complex SaaS platforms, enterprise software, operational systems, and AI-enabled products. Specialized in transforming complex workflows and technical requirements into intuitive user experiences through systems thinking, interaction design, and close collaboration with Engineering.

Experienced across the full product lifecycle, from discovery and product strategy through design system development, prototyping, validation, and implementation. Strong advocate of modern AI-assisted product development workflows and increasingly code-driven design approaches using tools such as Claude, Cursor, GitHub, Vercel, and modern component-based systems.

Comfortable operating in startup and founding environments where ownership, speed, ambiguity, and hands-on execution are essential. Particularly interested in the intersection of AI, design systems, developer collaboration, and next-generation software tools.

While my background is primarily in SaaS and enterprise software rather than BIM, I have extensive experience designing complex professional tools, data-rich interfaces, workflow systems, and highly interactive applications where clarity, scalability, and usability are critical.

PROFESSIONAL EXPERIENCE

COMPLEET — Munich, Germany

Senior Product Designer | Jul 2023 – Feb 2026

Senior Product Designer responsible for Vendor, a complex enterprise SaaS platform connecting enterprise clients, staffing agencies, and candidates.

- Designed and launched six workflow-heavy enterprise solutions supporting complex operational processes.
- Led product design from discovery through implementation and validation.
- Created dashboards, onboarding experiences, workflow systems, approval flows, and operational tools.
- Simplified complex business logic into scalable user experiences and reusable

design patterns.

- Collaborated closely with Product Managers and Engineers to define solutions and drive implementation.
- Leveraged Claude, Cursor, GitHub, Vercel, and Figma Make to accelerate prototyping and product exploration.
- Contributed to the evolution of scalable design systems and reusable component libraries.

SIXT — Munich, Germany

Senior Product Designer | May 2022 – Jun 2023

- Designed customer-facing web and mobile experiences serving millions of users.
- Improved booking journeys, onboarding experiences, and customer-facing workflows.
- Collaborated closely with Product, Engineering, Analytics, and Marketing teams.
- Contributed to scalable design systems and UI consistency across products.

F24 — Munich, Germany

Senior UX Designer | Feb 2020 – Apr 2022

- Led UX design for enterprise communication and operational platforms.
- Redesigned complex systems with a focus on usability, efficiency, and workflow optimization.
- Conducted user research, usability testing, and iterative validation.
- Established reusable UX patterns and scalable interaction frameworks.

EFIGENCE — Warsaw, Poland

UX Designer | Mar 2018 – Feb 2020

- Designed fintech and enterprise digital products for banking and financial clients.
- Delivered dashboards, onboarding flows, workflow systems, and customer-facing applications.
- Facilitated workshops and collaborated closely with stakeholders and development teams.

ORANGE GROUP — Warsaw, Poland

UX Designer & Researcher | Aug 2016 – Dec 2017

- Conducted UX research and usability testing to improve digital customer experiences and service journeys.

HYCOM — Warsaw, Poland

UX Designer | Nov 2017 – Feb 2018

- Designed UX solutions for smart energy and IoT platforms, translating technical complexity into intuitive user experiences.

SKILLS

PRODUCT DESIGN

Product Design • UX Strategy • Interaction Design • Information Architecture • Product Discovery • Systems Thinking • Workflow Optimization

AI-NATIVE WORKFLOWS

Claude • Cursor • GitHub • Vercel • AI-Assisted Product Development • Rapid Prototyping • Prompt-Driven Design

DESIGN SYSTEMS

Design Systems • Component Libraries • Design Tokens • Scalable UI Architecture • Reusable Components • Design QA

ENGINEERING COLLABORATION

Developer Handoff • Front-End Collaboration • Component-Based Design • Technical Product Design • Agile Development

RESEARCH & VALIDATION

User Research • User Interviews • Usability Testing • Journey Mapping • Experimentation • Validation

TOOLS

Figma • Miro • Jira • Confluence • GitHub • Cursor • Claude • Visual Studio Code • Sketch • Axure

INDUSTRY EXPERIENCE

AI Products • Enterprise SaaS • HR Tech • FinTech • Mobility • Telecom • Operational Systems • Smart Energy • IoT

EDUCATION

Jagiellonian University — Kraków, Poland

Master in Social Research / Social Research Institute | 2005–2010

University of Lille 1 Sciences and Technology — Lille, France

Bachelor's Degree, Sociology and Anthropology | 2007–2008

LANGUAGES

English — Advanced

German — B2

Polish — Native