

# Tomasz Sobon

## PROFESSIONAL SUMMARY

---

Dynamic and results-driven **Web Developer** with over **9 years of experience** designing and developing high-quality web applications, eCommerce solutions, **blockchain** ecosystems and scalable software systems. Specializing in **Shopify, Webflow, WooCommerce**, and **WordPress**, with expertise in custom themes, plugins, and performance optimization. Proficient in modern front-end frameworks like **Vue.js, React**, and **Angular**, and back-end technologies such as **Node.js, Laravel**, and **Python** with **Django**, delivering robust, user-centric solutions and Strong background in developing DeFi platforms, integrating smart contracts.

Experienced in **web scraping** using Python to extract and analyze data for actionable insights. Adept at cross-platform mobile development using **React Native** and **Flutter** for seamless native app experiences. Skilled in CRM integrations (**Creatio, HubSpot**) and cloud platforms (**Solidity, Rust, DigitalOcean** and **AWS**), bringing a versatile, problem-solving approach to every project.

## EDUCATION

---

### The University of Hong Kong

2011 - 2014

BS Hons in Computer Sciences (BSCS)

## TOOLS AND TECHNOLOGIES

---

- Linux, Windows
- TFS (Team foundation Server)
- MS SQL
- Quality Center, QC: Used for bug logging and tracking.
- Eclipse, MS Projects, MS Visual Studio, MS Office

## WORK EXPERIENCE

---

**Software Engineer**, 03/2015 to 05/2017

### IDEEZA

- Designed, developed, and maintained mobile applications for Android and iOS using **React Native, Flutter** and **native frameworks**.
- Implemented new features and optimized app performance, improving user experience and reducing crash rates.

## CONTACT

EMAIL:  
tomaszsobon48@gmail.com

Github:  
Github.com/devcoder111

Location:  
Warsaw, Poland

## HOBBIES

- Exploring New Places
- Playing Cricket, Football, Tennis and Snooker.

- Evaluated quality of assigned projects to ensure successful and timely delivery.
- Collaborated with QA personnel and clients to communicate project status and resolve issues effectively.
- Integrated REST APIs and third-party services (payment gateways, push notifications, analytics) into mobile apps.
- Delivered weekly status reports and applied strong escalation skills to handle critical project challenges.
- Mentored junior developers on mobile development best practices and code reviews.
- Collaborated with cross-functional teams to design, implement, and optimize features for diverse app projects.
- Conducted thorough testing and debugging to maintain high code quality and reduce app crashes.
- Delivered projects on time, meeting client expectations and enhancing user satisfaction.

**Shopify & Web Developer**, 05/2017 to 08/2022  
**MoenCo Agency**

- Rebuilt legacy codebase using the **MERN/MEVN stack (MongoDB, Express.js, React.js/Vue.js, Node.js)**, resulting in a 50% faster load time and a measurable increase in user engagement.
- Developed responsive, mobile-first UI components to improve accessibility and reach, especially among mobile shoppers.
- Built Mobile application with **Flutter and React Native**
- Implemented dynamic filtering, product recommendation systems, and cart persistence to streamline the eCommerce experience.
- Deployed applications on **AWS EC2** and S3 with **CloudFront** CDN integration, ensuring scalability, uptime, and security.
- Worked cross-functionally with marketing to integrate tracking pixels, conversion events, and A/B testing infrastructure.
- Designed and developed multiple **Shopify** web stores tailored to client requirements, focusing on user experience and brand consistency.
- Customized Shopify themes, integrated **third-party** apps, and implemented custom functionalities to enhance store performance and scalability.
- Optimized website speed, SEO, and mobile responsiveness to increase conversion rates and customer engagement.
- Collaborated with clients to understand business needs and provided technical solutions for eCommerce growth.
- Delivered high-quality Shopify projects within tight deadlines, exceeding client expectations.

## **CRM & Full Stack Developer, 08/2022 to 08/2024** **CRMTogether**

- Developed and customized enterprise-level **CRM solutions** for mid-size and large clients using **HubSpot CRM** and **Creatio (formerly bpm'online)** platforms.
- Automated **sales and marketing workflows** with HubSpot's Workflows, Sequences, and Custom Properties, boosting lead conversion rates by **30%**.
- Created **custom dashboards and reporting tools** for pipeline visibility, integrating data from third-party platforms via **REST APIs** and **webhooks**.
- Led **CRM integration projects** with web platforms and internal tools, ensuring real-time synchronization of user data, contact history, and engagement metrics.
- Built **custom web applications** and client-facing modules using **React.js** and **Vue.js**, ensuring responsive design and seamless integration with CRM systems.
- Developed backend services and APIs using **Node.js** and **Laravel**, enhancing system scalability and performance.
- Implemented enterprise workflows and backend logic using **C# (.NET)** for clients requiring Microsoft ecosystem integration.
- Collaborated with business analysts and stakeholders to define CRM architecture, user roles, and customer journey automation.

## **Senior Web Developer, 08/2024 to 01/2026** **Sterling Edmonton**

- Led the end-to-end development of a fully custom real estate platform using **Vue.js (frontend)** and **Laravel (backend)**, supporting property listings, user accounts, and advanced search filters.
- Designed and implemented an internal **admin dashboard** for area managers to monitor regional activity, user engagement, and sales insights.
- Built and deployed **mobile applications** with **Capacitor, Flutter** and **React Native**, enabling seamless cross-platform access to the real estate platform.
- Integrated **AI-driven tools** such as **Flowchat** and **GPT-based assistants** to enhance customer support, automate lead nurturing, and improve user engagement.
- Developed customizable **HubSpot CMS templates**, allowing marketing teams to quickly launch optimized landing pages, improving campaign deployment speed.

- Collaborated with UX designers and stakeholders to deliver a seamless, **high-converting customer experience** across web and mobile devices.
- Optimized site performance, implemented **SEO best practices**, and provided ongoing support for feature enhancements.

### Senior Web Developer, 01/2026 to Now Freelancer

- Successfully built and delivered a wide range of websites for multiple clients across various industries, ensuring high-quality and customized solutions.
- Leveraged expertise in platforms such as **Shopify**, **WordPress**, **Webflow**, and frameworks like **Vue.js**, **React**, and **Angular** to create responsive, user-friendly websites.
- Designed and developed **mobile applications** using **Flutter** and **React Native**, enabling cross-platform deployment with consistent performance and native-like user experience.
- Implemented SEO strategies and optimized site performance, increasing client visibility and user engagement.
- Maintained long-term relationships with clients, achieving high ratings and repeat business through exceptional service and communication
- Built web and blockchain applications for clients in fintech and eCommerce.
- Integrated smart contracts (**Ethereum / Solidity**) with frontends using **Next.js + TypeScript**.

### SKILLS

